

CURRICULUM VITAE  
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## ABOUT

I am a 2019 First-Class Honours graduate from Central Saint Martin's where I studied Fine Art. My main areas of interest were digital, illustration, drawing, embroidery and poetry. I have a strong drive to explore and grow in all fields creative and commercially in my career.

I have, by way of my degree and work experience, a highly developed attention to detail and conscientious attitude. The creative nature of my studies means I can take initiative when required and move well through responsibilities. I am an organised, enthusiastic and naturally friendly employee and friend who understands the importance of grasping opportunities. My early years prove these points.

I was born in Sydney, Australia but grew up internationally, moving with my family to Paris at age 9. There, I went to the International School of Paris, a community of 77 different nationalities. At age 12, I went to boarding school in Woldingham, Surrey. My earlier life has given me a strong communication skill set, independence, self-management, a disciplined approach to responsibility and work and the ability to be unfazed by new and challenging situations. I am a fast learner with a drive to expand my understanding of new processes, applications, mediums, and further develop my knowledge in the design field to bring unique, impressionable and lasting ideas to life.

Since graduating I have spent time in Sydney and London. I have worked in fashion, communications and the creative sectors, gaining valuable experience, developing my skills in illustration, Adobe Photoshop, and merchandising.

## QUALIFICATIONS

- 2015 - 2019 Central Saint Martins (University of the Arts London):
  - Foundation Degree in Fine Art (2015 - 2016): Pass.
  - Bachelor of Fine Arts (2016 - 2019): First Class Honours.

## EDUCATION

- 2009 - 2014 Woldingham School, Surrey, UK
- GCSE (2012) 1A\*, 3A's, 1B, 4C's
- A-Level (2014) Art & Design - A, English Literature and Language - B, French - C

## EXHIBITIONS AND FEATURES

My art has been featured in the following spaces:

- The Photographer's Gallery, London, May 2018
- Clyde & Co, September 2019 - September 2020
- Protein Studios, London, January 2020
- Aesthetica Magazine, April 2020
- Worms Magazine Issue #2 Revolting Women, June 2020
- Artwork wallpaper featured in 23 Albert, Sydney
- Writing for Pleasure! Worms love Waste! - Waste Store, London, 2023
- Degree Show One, Central St Martins, London, 2019
- Open studios, Central St Martins, London, 2019
- Open studios, Central St Martins, London, 2018
- Open studios, Central St Martins, London, 2017
- Foundation Show, Central St Martins, London, 2016

## SKILLS

- Highly proficient in Adobe Photoshop, Nuorder, Microsoft Office: PowerPoint, Word, Excel
- Experience in Adobe applications
- Commercial application of social media
- Work autonomously/collaboratively
- Deliver high standards of performance and accountability
- Provide creative input

- Highly developed people skills & attention to detail

## EXPERIENCE

### *May 2024 - Current:*

#### **Wish Cards Ltd. Designer/production - freelance**

An independent business creating unique, handmade greeting cards by artist and creative director Orfeo Tagiuri. My role is packaging/graphic designer and card producer.

***Comment:** A very hands on and detailed process of production, where precision is essential. The team is small, so communication, time management and responsibility is essential.*

### *February 2024 - March 2024:*

#### **Art assisting for duo Louis Newby and Laila Majid, London**

Temporary art assisting for their upcoming show at CCA in July. The artists required help in producing a series of highly detailed drawings. The process consisted of using a light box, ruler and mechanical pencil to block out areas in great quantities of evenly spaced lines, followed by a repetitive and laborious process of shading and rubbing out until reaching the desired final outcome.

***Comment:** The artistic process is something that aligns with my work ethic and own artistic practice. I was able to utilise my detail oriented skill set and knowledge in artistic practices to fulfil my responsibility in this role. An incredible experience to witness the dynamic between two artists with mutual artistic understanding and goals.*

### *September 2022 - October 2023:*

#### **Rainbow wave, London - <https://rainbowwave.com> Business development/Wholesale administrative assistant**

Rainbow wave is a fashion agency with a focus on emerging designers, fashion, jewellery, lifestyle, footwear and accessories. The company is a wholesale representative to bricks & mortar retailers such as global multi-chain department stores, prestige retailers such as Harrods, Dover Street Market and Galleries Lafayette and e-commerce retailers such as Net-A-Porter and Shopbop. Rainbow wave works with emerging and global brands such as Missoma, Bella Freud and Le Monde Beryl.

#### Responsibilities:

- Administration
- Merchandising (footwear)
- Photography
- Sales
- Report & analysis (sell through data)
- Location preparation (Paris)

***Comment:** I have grown in confidence as this role has a high degree of accountability and the small team with which I worked is reliant on my communication and precision in fast paced situations. I enjoyed working with the pressure of this role and learning about the selling side of fashion.*

### *August 2020 - April 2022:*

#### **Loop Hair Salon, Sydney, Australia Freelance illustrator/Social Media Manager**

An exclusive, vibrant hair salon attracting high spending clientele in the exclusive area of Five Ways, Paddington.

#### Responsibilities:

- Management of social media
- Produced digital illustrations of clients
- Redesign/relaunch of social media and online presence
- Reception, managing bookings, general salon duties
- I continue to create illustrations (remotely) for Loop

***Comment:** Working at Loop gave me an opportunity to combine my commercial and creative skills. It also showed me the importance and value of strong social media, where I was given the reins to take control and redesign and manage the social side and vision of the company in a way where it stood out to other businesses.*

**October 2014 (work experience) &  
October 2021 - May 2022 (permanent):**

**23 Albert, Manly, Sydney Australia**

23 Albert is an exclusive fashion boutique, representing international brands such as GANNI, Helmut Lang and Chloe. The business delivers a personalised, head-to-toe styling service incorporating high level luxury and daily ready-to-wear brands with a tailored service through built up relationships.

Responsibilities:

- Receive/organising new stock
- Stock management
- Merchandising
- Data entry
- Retail sales
- Social media and photography
- Modelling

***Comment:** This job introduced me to the demands of high-end fashion clients and the skills, energy and focus required to satisfy very particular clientele. Product merchandising in a fashion sense allowed me to employ my artistic skills and knowledge, further expanding my understanding in visual aesthetics and the impact this has on clientele and the success of sales.*

**July 2019 - December 2019:**

**The Paddo Inn, Sydney Australia (casual)**

A busy, fast paced boutique pub and restaurant specialising in large scale events in fashionable Paddington.

Responsibilities:

- Front of House waitress.
- Meet & Greet.

**March 2019 - June 2019:**

**Purezza, Camden Town, London (summer job/casual)**

Purezza is a popular and vibrant pizzeria in Camden Town.

Responsibilities:

- Front of House waitress
- Meet & Greet

**June 2018 - September 2018:**

**Host Catering, London (summer job/casual)**

A catering company specialising in events including live concerts, VIP members' lounges and functions at large sporting events such as Goodwood.

Responsibilities:

- Set up of bar and service
- Waitressing/service

**April 2015 - July 2015:**

**Black Communications, Sydney (work experience)**

Black Communications is a PR and events company representing some of the most prestigious, globally recognisable brands such as Range Rover, Krug, Hermes and Louboutin.

Responsibilities:

- Organising and preparing invitations and attendance
- Assisting with preparation/logistics for private and large corporate events
- Data entry
- Stock management
- General office duties

***Comment:** This work experience gave me an informative insight into working for some of the world's most famous names and the exacting standards they apply.*